

Personal Health Technology – Opportunities & Challenges

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Key figures

A change in our demography

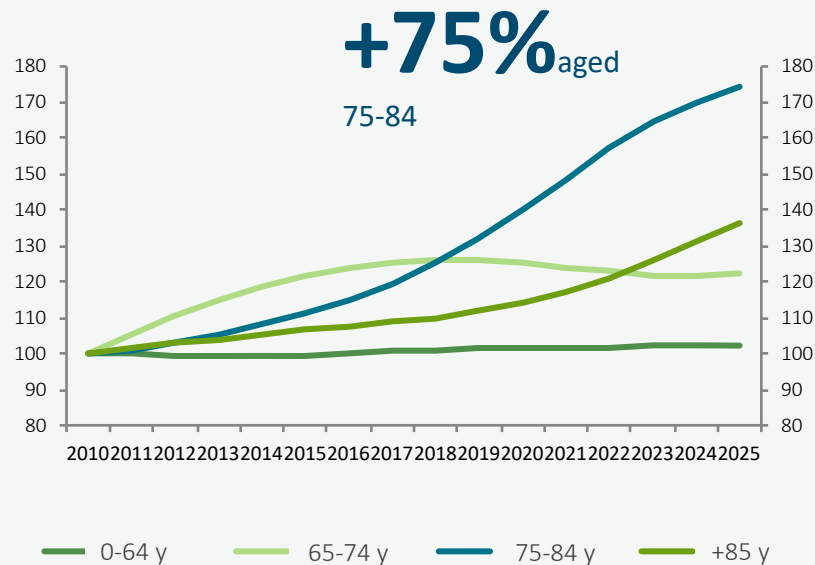
The population is getting older

In 2025 the number of citizens aged 0-64 will be the same as in 2010.

- but the number of citizens aged 75-84 will have increased by 75 percent.

→ Less tax payers and fewer health care workers

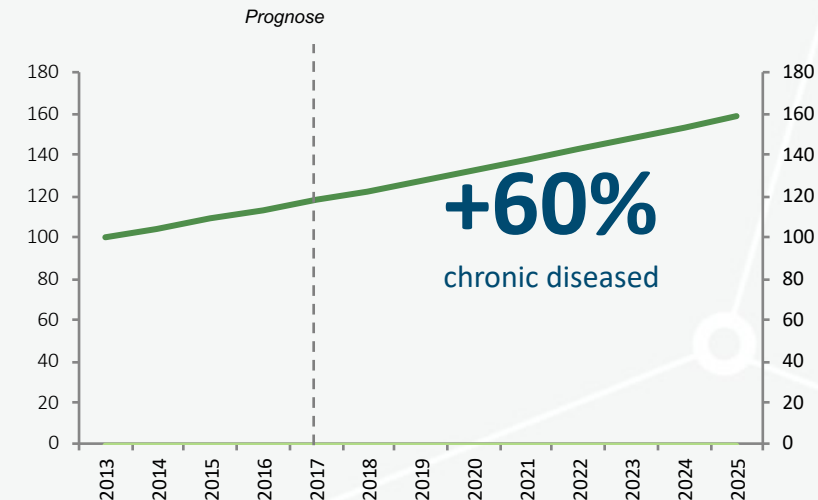
Index, 2010=100



- and more people will suffer from chronic diseases

From 2013 to 2025 the number of citizens living with the most common chronic diseases is expected to increase by 60 pct.

Index, 2013=100



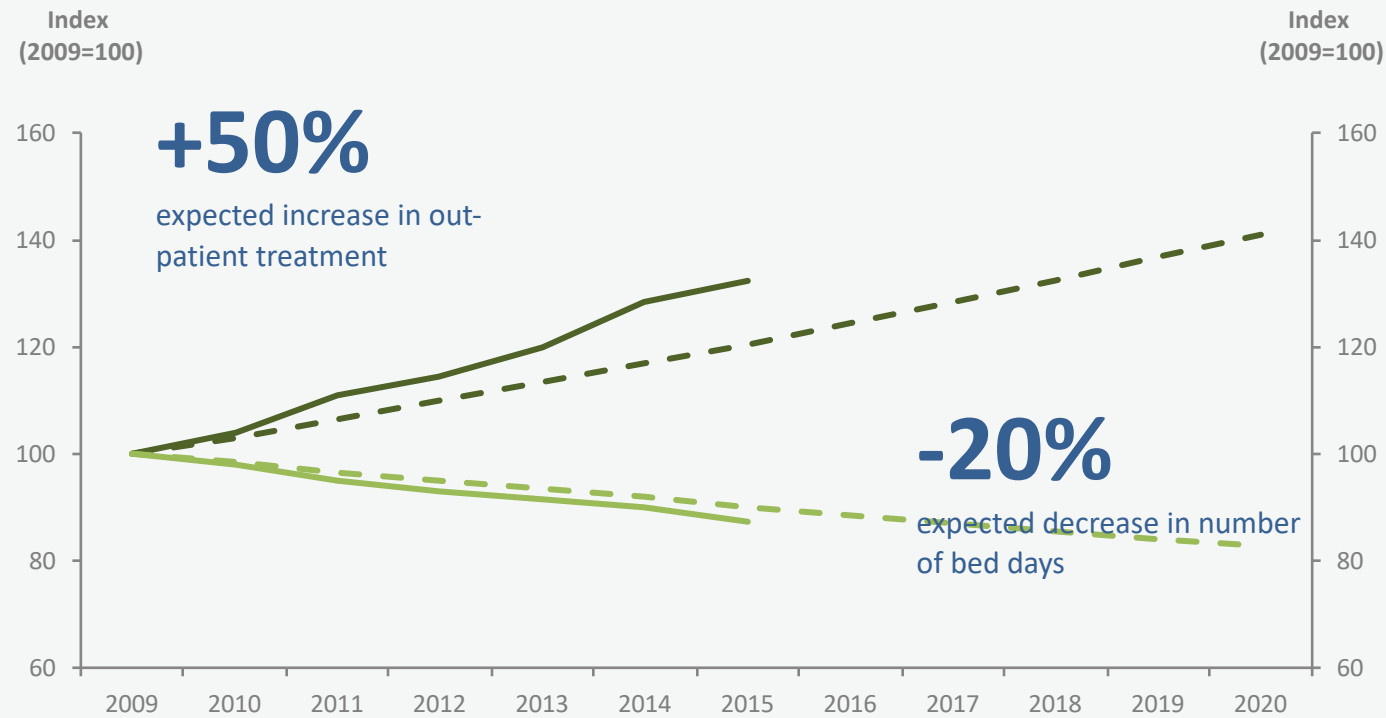
A change in our structuring of hospitals



Source: Digital Health Strategy 2018-2022, Danish Ministry of Health, 2018.

Key numbers

A change in hospitalisation and technology



There is no real alternative to increased digital cooperation

- The percentage of elderly people will increase
- More people will live with a chronic disease
- Fewer, larger and more specialised hospitals
- Patient pathways will be faster
- More treatment will take place in the patient's home

Figur 1

Udvikling i life science industriens andel af den samlede vareeksport i sammenlignelige lande, 2008-2016.

Pct.

30
25
20
15
10
5
0

GLOBAL V
— SUNDH
EKSPORT
— DI analyse

Vækstplan for life science

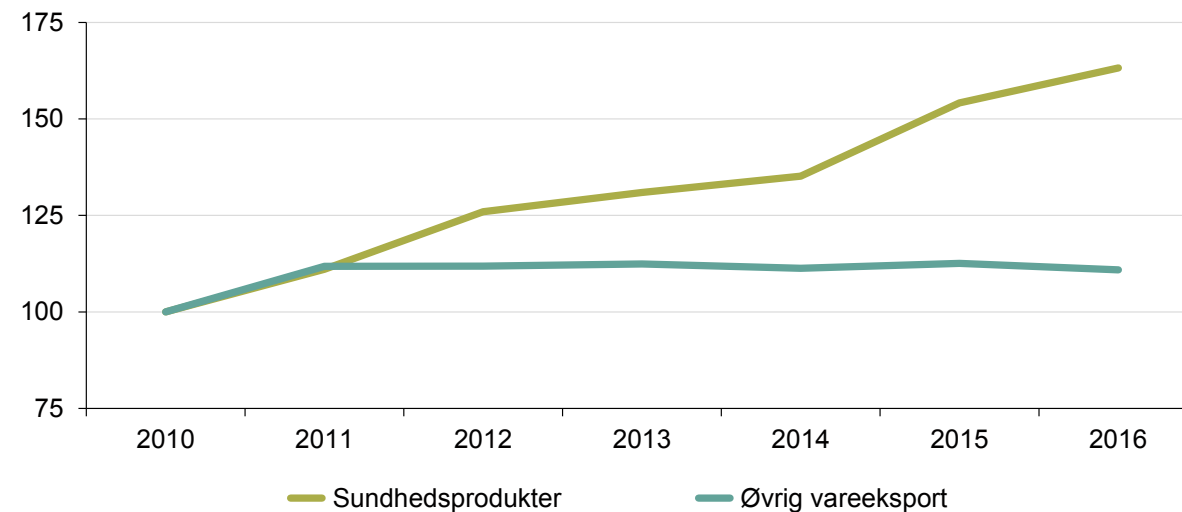
Danmark som førende life science nation

■ 2008 ■ 2016

Eksport af sundhedsprodukter outperformer øvrig eksport

Indekseret eksport målt i løbende priser

Indeks 2010=100





Global venture capital (VC) funding in digital health, including private equity and corporate VC was just under \$10 billion in 2018. This sets a new record, as investor appetite is not showing signs of waning.

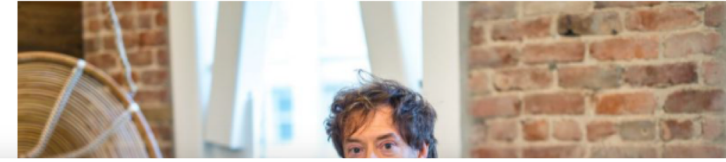
INSIGHTS
**Digital
New**



Digital
Fundi

This meditation app is now worth \$250 million and has Trump-related stress to the

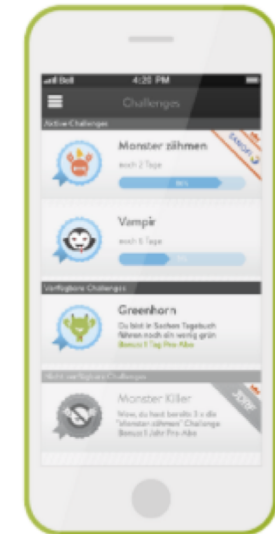
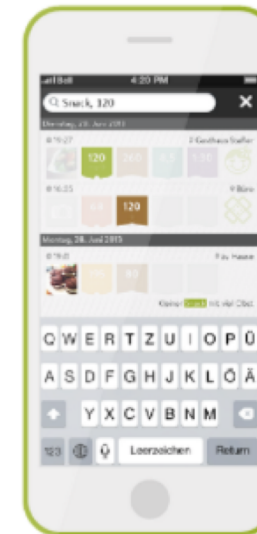
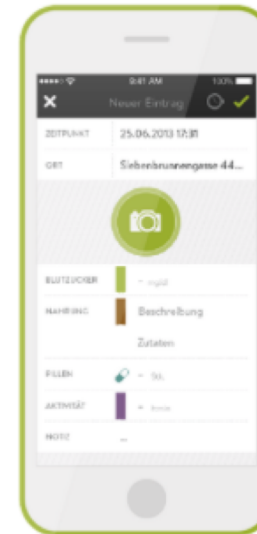
CNBC Ari Levy
CNBC 26 March 2018



Diabetes platform mySugr exits to Roche for as much as \$100M

Mike Butcher @mikebutcher / Jul 7, 2017

Comment



mySugr, a popular digital diabetes management platform which emerged from Austria a few years ago, has been acquired by health giant Roche. It now becomes the heart of Roche Diabetes Care's new patient-centered

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Health Technology



Healthcare Challenges



Chronic diseases management

Accounting for 2/3 of all healthcare spend worldwide – and increasing – chronic disease management is and will be the main focus of health.



Preventive and predictive health

Obesity, lack of physical activity and unhealthy lifestyle are the major factors for health problems and needs to be addressed early



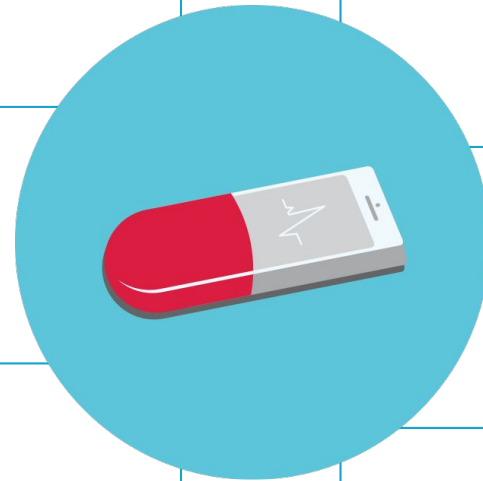
Regulatory

Legal and regulatory demands for protecting patient privacy, data, and safety will be enforced heavily as digital and personalized health emerge



Evidence & outcome-based health

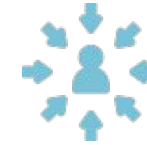
New business models both for suppliers and vendors will be tied to clinical evidence and real-world patient outcome (efficiency)



Technology Opportunities

Personalized technology

Engaging, patient-centric, and participatory technology can deliver interventions tailored to the individual and sustain engagement “beyond-the-pill” outside traditional care settings.



Digitalization

The ubiquity of digital health and communication technology drive new models for virtual and semi-automated doctor-patient contact.



Health IoT

Pervasive, mobile and wearable technology for sensing and engaging with patients create a unique platform for personalized health delivery



Big data analytics

Computing power and advanced analytics and learning algorithms drive insight and prediction of patient behavior, treatment, and care costs



PERSONAL HEALTH TECHNOLOGY



Personal Health Technology

Personal Medical Devices

- Hearing aids
- Diabetes, drug delivery, glucose mon.
- Respiratory
- EKG, EEG, .. monitoring
- Pacemaker

1990

Telemedicine

- Telemedicine platforms
- Ambient Assisted Living
- CGM / Pumps

2000

Mobile Health Technology (mHealth)

- Intel Mobile Sensing Platform
- UbiFitGarden
- BeWell
- Mobilize!
- MONARCA

2010

Fitness / Wellness Tech

- GPS & pulse
- Activity Trackers
- Smartphone apps
- Smart Watches
- Smart Devices (scales, ...)



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Definition of Personal Health Technology

- Two broad categories
 - Professional Medical Devices
 - targeted a specific disease / health
 - 'prescribed' by doctors => customer == clinicians
 - strongly regulated – CE marked | FDA approved
 - Wellness and Consumer Health Technologies
 - targeted general wellness and wellbeing (but also for specific diseases)
 - 'consumed' by end-users => customer == consumers
 - not regulated (CE | FDA)
- ... but the lines are *blurring*



Withings



One Drop

- glucose monitor (strip based)
- 24/7 expert support
- mobile/watch apps

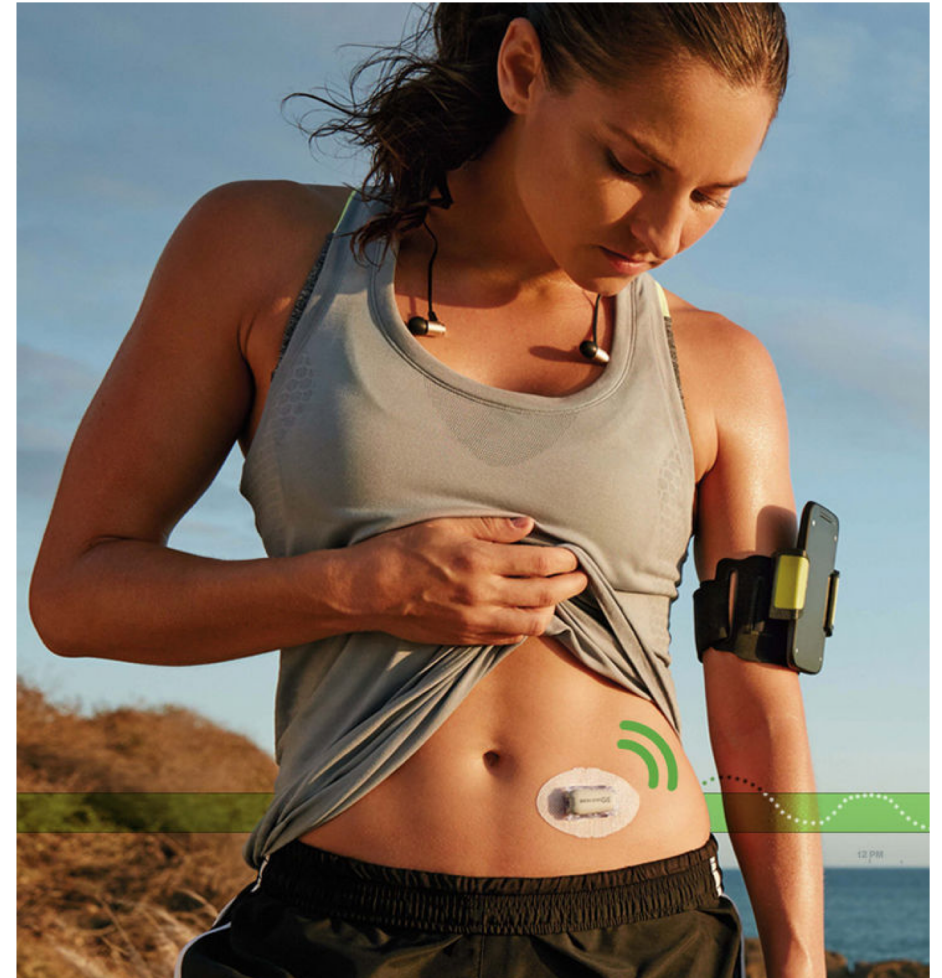


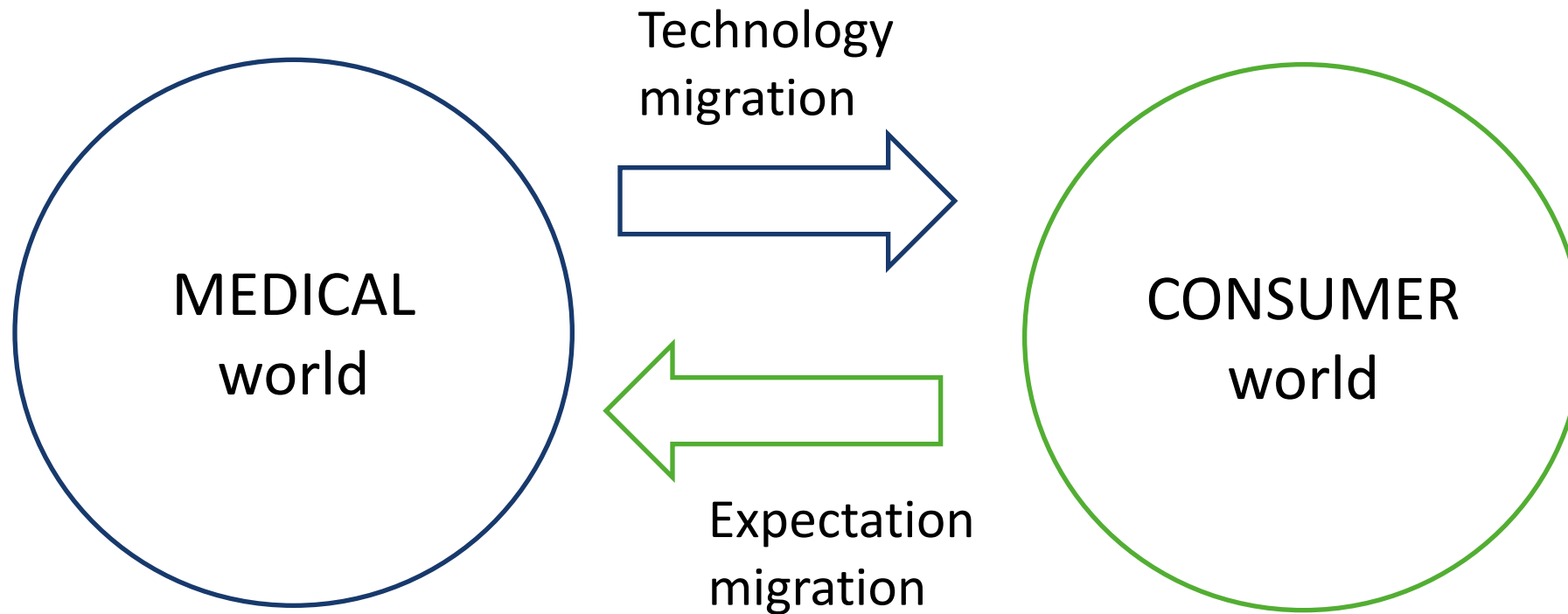
ONE DROP



Dexcom G6 CGM

- Continuous Glucose Monitoring (CGM)
- SmartPhone / SmartWatch
- Alerts
- Sharing

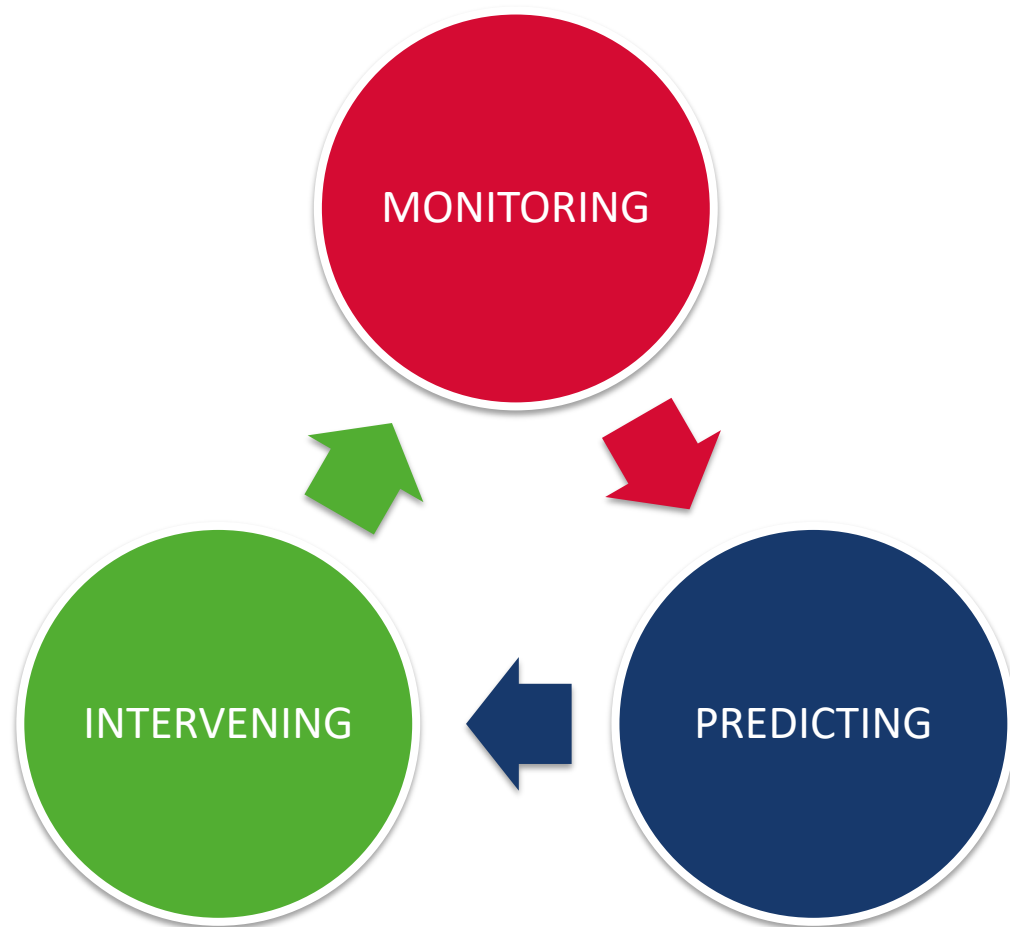






RESEARCH

Personal Health Technology



- Psychiatry
 - depression
 - bipolar disorder
- Cardiovascular diseases
 - atrial fibrillation
- Diabetes
 - type 2

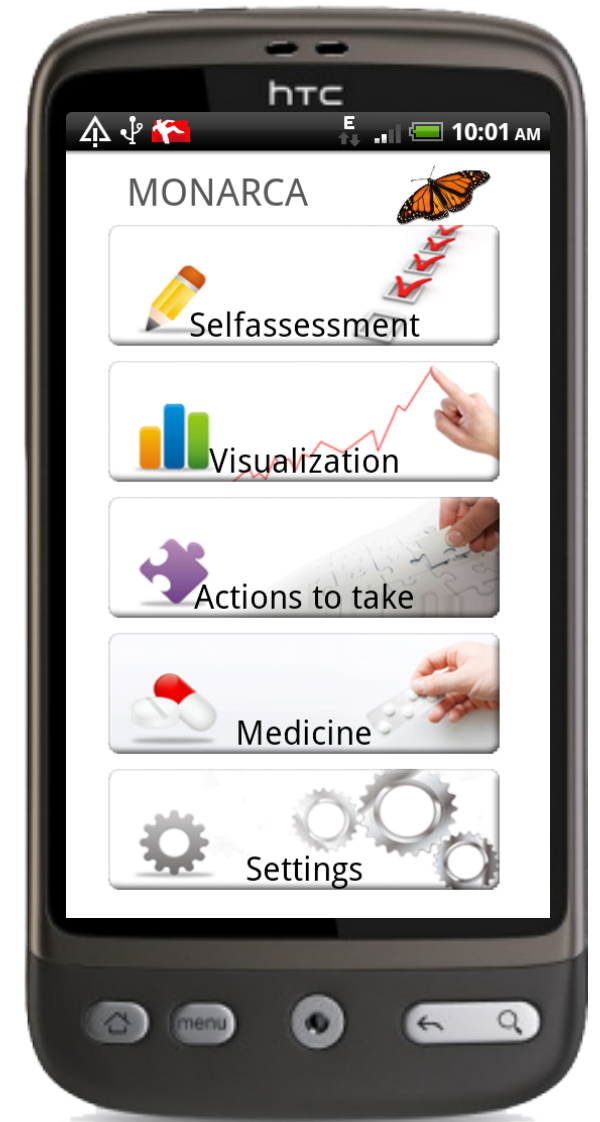
Personal Health Technology

- **MONITORING**
 - health progression & regression
 - behavior
 - context
 - longitudinal & continuously



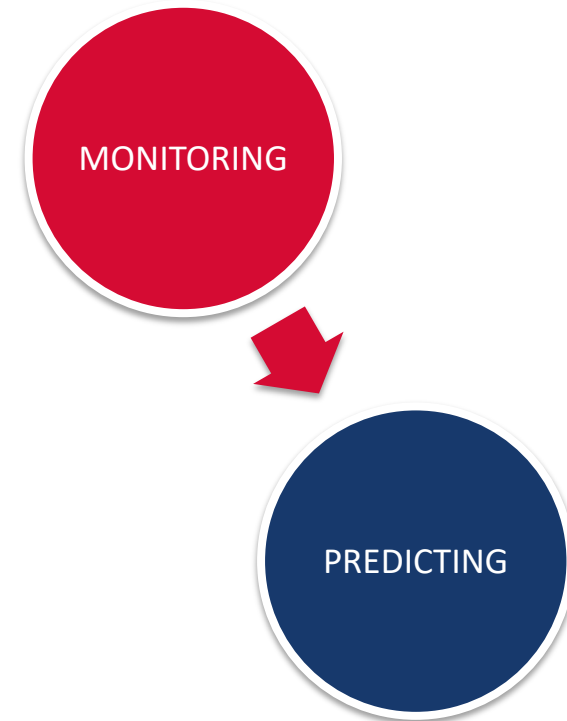
MONARCA

- Bipolar disorder (manio-depressive)
- MONARCA system
 - Self-assessment
 - mood | sleep | stress | medicine | ...
 - Auto-assessment
 - physical activity | mobility | social activity | phone usage
 - Feedback
 - visualizations | medication | actions-to-take | triggers | early-warning-signs | impact factors
 - Mood forecast
 - predict mood for next 5 days



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Mobility & Depression

- “significant correlation between mobility trace characteristics and depressive moods”
- “possible to develop inference algorithms for unobtrusive monitoring and prediction of depressive mood disorders”

Trajectories of Depression: Unobtrusive Monitoring of Depressive States by means of Smartphone Mobility Traces Analysis

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ABSTRACT

One of the most interesting applications of mobile sensing is monitoring of individual behavior, especially in the area of mental health care. Most existing systems require an interaction with the device, for example they may require the user to input his/her mood state at regular intervals. In this paper we seek to answer whether mobile phones can be used to unobtrusively monitor individuals affected by depressive mood disorders by analyzing only their mobility patterns from GPS traces. In order to get ground-truth measurements, we have developed a smartphone application that periodically collects the locations of the users and the answers to daily questionnaires that quantify their depressive mood. We demonstrate that there exists a significant correlation between mobility trace characteristics and the depressive moods. Finally, we present the design of models that are able to successfully predict changes in the depressive mood of individuals by analyzing their movements.

Author Keywords

Mobile Sensing; Depression; Spatial Statistics; GPS Traces

ACM Classification Keywords

H.1.2. Models and Principles: User/Machine Systems; J.4 Computer Applications: Social and Behavioral Sciences

INTRODUCTION

According to a recent report by the World Health Organization [9], in high-income countries up to 90% of people who die by suicide are affected by mental disorders, and depression is the most common mental disorder associated with suicidal behavior. More generally, depressive disorders do not only affect the personal life of individuals and their families and social circles, but they also have a strong negative economic impact [28]. In fact, according to a study by the European Depression Association [9], 1 in 10 employees in the United Kingdom had taken time off at some point in their working lives because of depression problems. Currently, psychologists rely mainly on self-assessment questionnaires

and phone/in-site interviews to diagnose depression and monitor its evolution. This methodology is time-consuming, expensive, and prone to errors, since it often relies on the patient's recollections and self-representation. As a consequence, changes in the depression state may be detected with delay, which makes intervention and treatment more difficult.

Several recent projects have investigated the potential use of mobile technologies for monitoring stress, depression and other mental disorders (see, for example, [25, 6, 31, 24, 36, 1, 5, 39]), providing new ways for supporting both patients and healthcare officers [8, 20]. Indeed, mobile phones are ubiquitous and highly personal devices, equipped with sensing capabilities, which are carried by their owners during their daily routine [19]. However, existing works mostly rely on periodic user interaction and self-reporting. Our goal is to build systems that *minimize* and, if possible, *remove* the need for user interaction.

We focus on a specific type of data that can be reliably collected by almost any smartphone in a robust way, namely *location information*, and we investigate how it is possible to correlate characteristics of human mobility and depressive state. Indeed, interview-based studies have shown that depression leads to a reduction of mobility and activity levels (see, for example, [34]). Previous work has shown the potential of using different smartphone sensor modalities to assess mental well-being. However, the focus was on the activity level detected with the accelerometer sensor [31], voice analysis using the microphone [24], colocation using Bluetooth and WiFi registration patterns [25], and call logs [5]. In this paper instead we focus on the characterization (also from a statistical point of view) and exploitation of *mobility data collected by means of the GPS receivers embedded in today's mobile phones*. More specifically, this work for the first time addresses the following key questions: *is there any correlation between mobility patterns extracted from GPS traces and depressive mood?* Is it possible to devise unobtrusive smartphone applications that collect and exploit *only* mobility data in order to automatically infer a potential depressed mood of the user over time?

In order to answer these questions, we need to *quantitatively* characterize the movements of the user over a certain time interval and correlate them to a *numeric* indicator of the depressed mood of a user. For this reason, we first extract *mobility traces* for a user and we define and compute *mobility metrics* that summarize key features of the user movement pat-

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© 2015 ACM. ISBN 978-1-4503-3574-4/15/09 \$15.00
DOI: <http://dx.doi.org/10.1145/2750858.2805845>

Voice & Mood

Collection of voice features in naturalistic setting

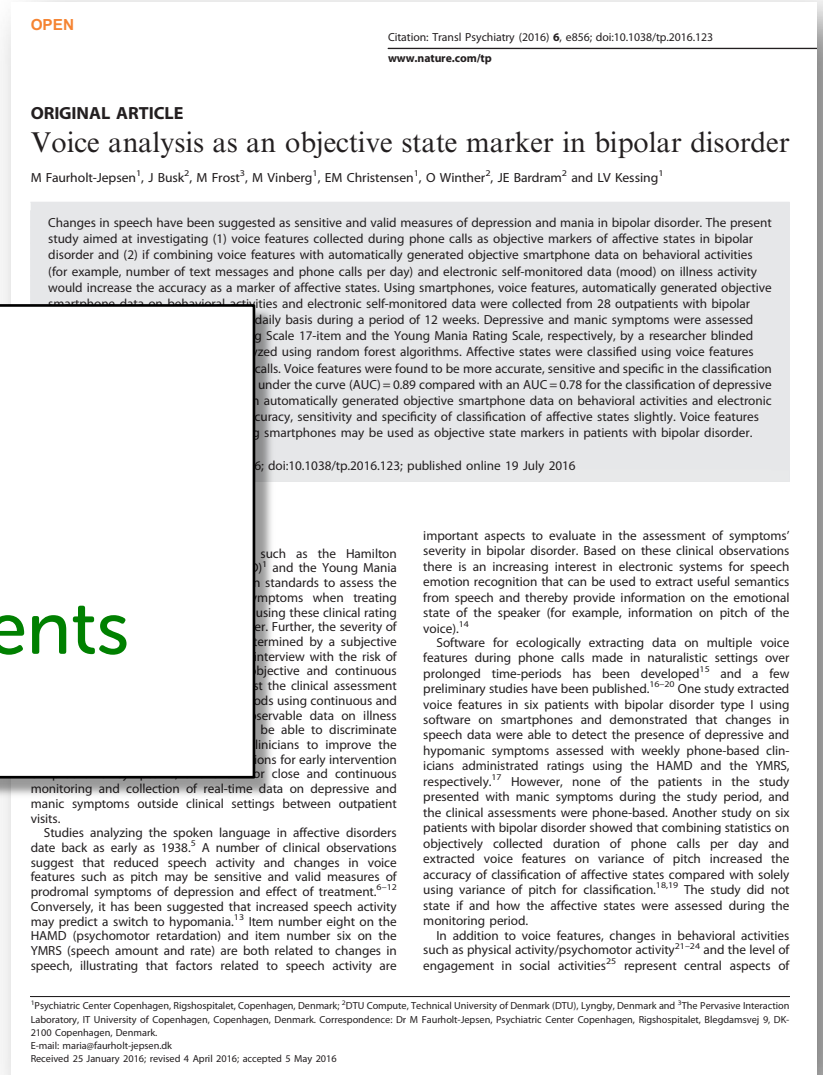
- N=28 | 12 weeks
- HDRS-17 (depression)
- 179 clinical ratings
- openSMILE (emotion)

Classification results (s.d.)

- depressive state : 70% (0.15)
- manic state : 61% (0.04)

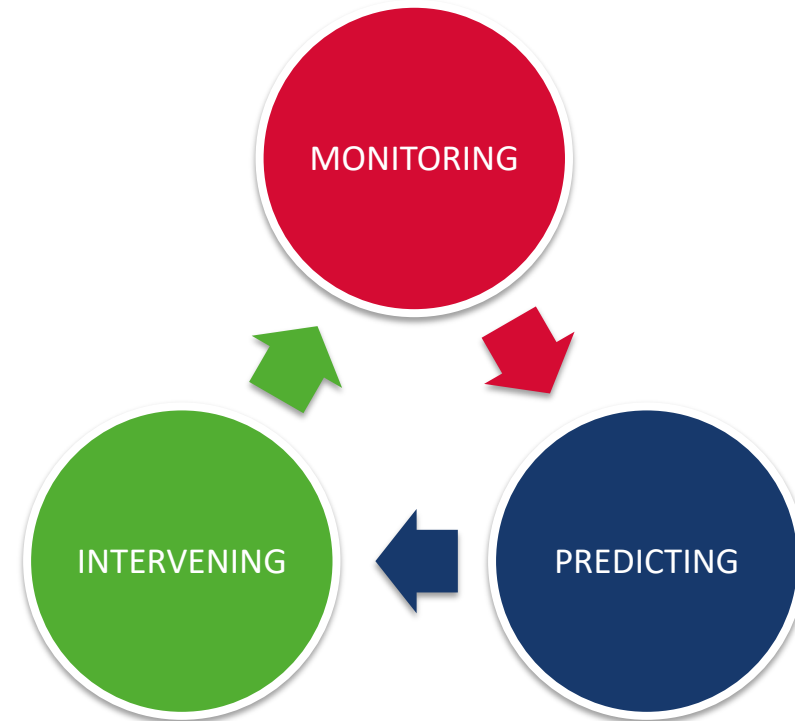
Classification accuracy were not significantly increased when combining voice features with automatically generated objective data

"Voice features collected in naturalistic settings using smartphones may be used as objective state markers in patients with bipolar disorder. "



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- **INTERVENTION**
 - early detection
 - context-aware feedback & treatment
 - clinical intervention & prescription



MUBS: A Näive Bayes Recommender System for Behavioral Activation

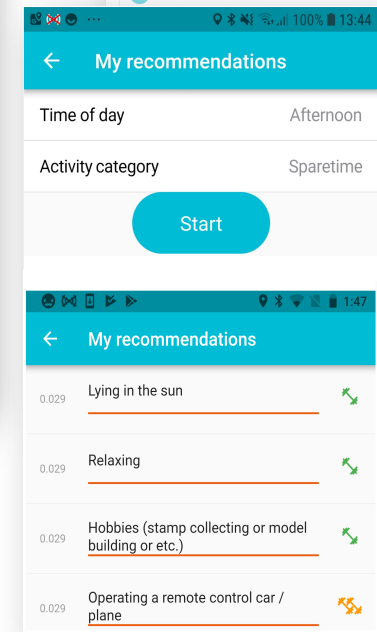
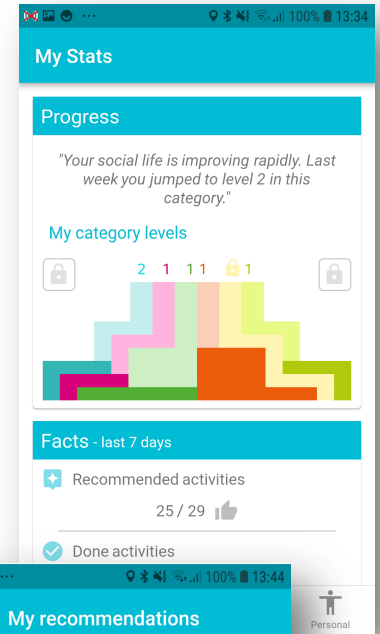
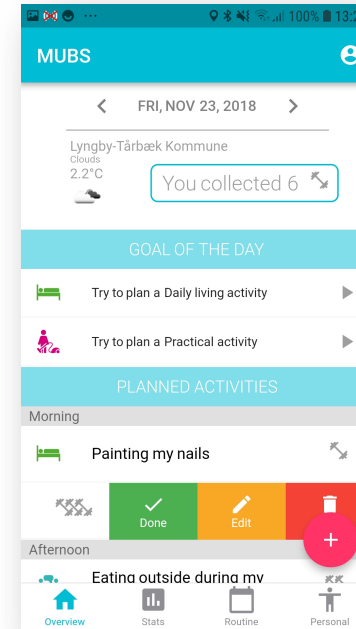
- Behavioral Activation (BA)
 - Activating patients to do more activities in six core categories



- Daily activity recommendation
 - just-in-time adaptive intervention

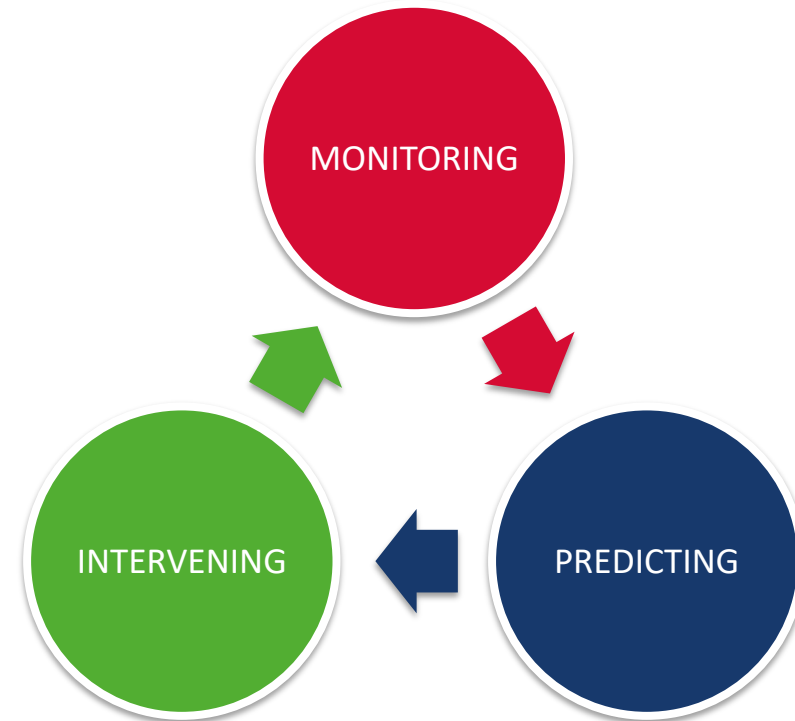
$$P(C_j|n_y) = \frac{P(C_j) \prod_{t=1}^T \sum_{i=1}^{|d_t|} P(w_{ti}|C_j T_t)}{P(n_y)}$$

- Features
 - activity, difficulty, category
 - time, day, weather, location, physical activity



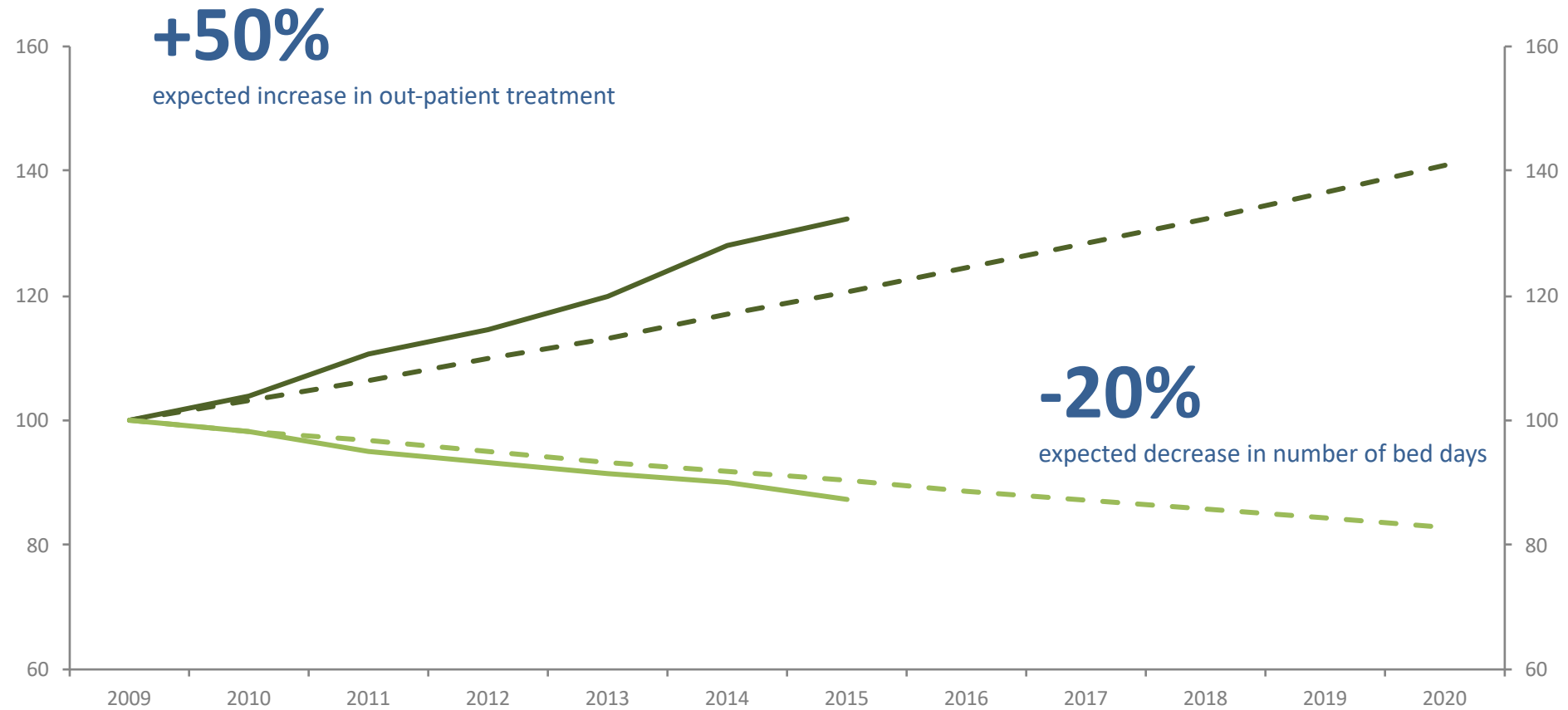
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Index
(2009=100)

Index
(2009=100)



+50%

expected increase in out-patient treatment

-20%

expected decrease in number of bed days

4P Healthcare Technology

P

reventive

avoid (chronic) health problems in the first place

P

redictive

catch health problems early

P

articipatory

engage people in their own health

P

ersonalized

tailor treatment to the individual
("personalized medicine")



CACHET in Profile 2019

- Research
- Training
- Innovation in Society
- Supporting Industry
- About CACHET

Welcome

The Copenhagen Centre for Health Technology (CACHET) is a multidisciplinary research center with a vision to promote and support healthy living, active ageing and chronic disease prevention and management through Personalised Health Technology. CACHET is inaugurated as a strategic partnership between the Capital Region of Denmark, the City of Copenhagen, the Faculty of Health and Medical Sciences at the University of Copenhagen and the Technical University of Denmark.

Excellent research
CACHET fosters and initiates a wide range of interdisciplinary research projects at the intersection of the technical and medical sciences, taking their outset in specific healthcare challenges in the Danish society. By coupling a user-centered research and innovation process with solid academic knowledge, the research focuses on application and impact.

Research training

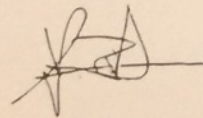
The CACHET PhD programme funds and trains the health technology researchers of the future. Our competitive PhD programme is designed to foster problem-oriented, interdisciplinary and entrepreneurial research. Be it in academia, industry, society in general or in the clinic, these researchers will be the frontrunners in developing the technology-based healthcare model of the future.

Industrial innovation
Most of CACHET's research is done with our 23 industrial partners. There is a strong focus on translating research into new technologies and products for commercial growth in the Danish industry. The CACHET innovation programme helps companies to work with top-class researchers in a flexible and pragmatic way.

Societal and healthcare innovation
By addressing major health challenges in the Danish society, CACHET research starts and ends with societal innovation. CACHET works to translate research into new technologies and healthcare services for the benefit of patients and the Danish healthcare system.

This small book is made in order to provide an overview and status of the research, training and innovation of CACHET as it were at the end of 2017.

Enjoy the reading.

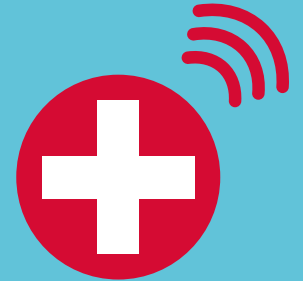


Jakob E. Bardram, MSc, PhD
Director, Professor

"CACHET will support
active ageing and
design, development
of person

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Denmark



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of Denmark



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